



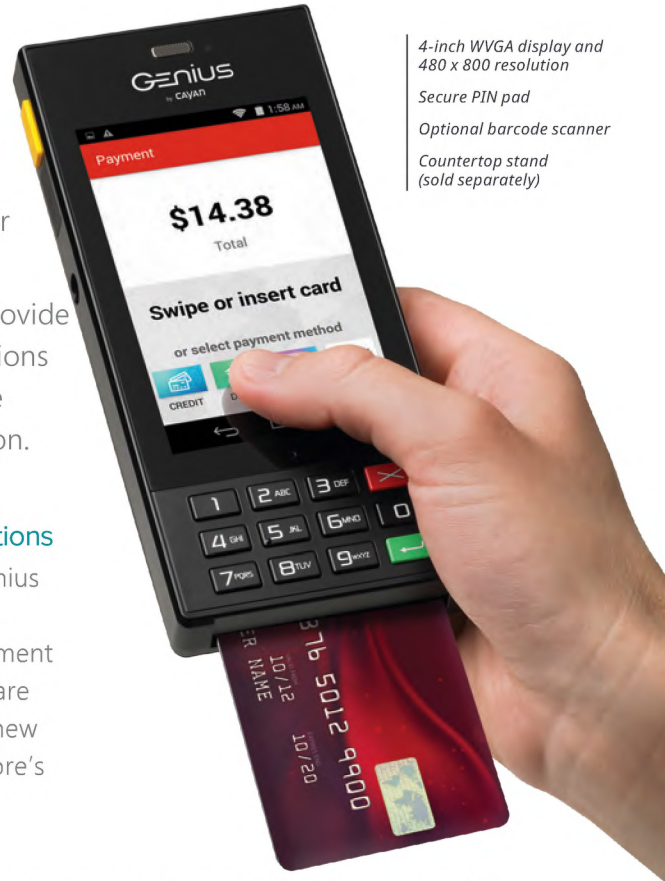
THE POWER OF PAYMENT PROCESSING IN THE PALM OF YOUR HAND

Today's informed consumers expect a more personalized and convenient shopping experience. With Genius® Handheld, that's precisely what your sales team will be able to provide. Genius Handheld allows your sales associates to come out from behind the counter, engage one-on-one with customers, and process their preferred payment type anywhere on the sales floor.

Empowering sales associates with Genius Handheld lets them provide a level of service that can influence customers' purchasing decisions even more than price. Expedited payment processing boosts the likelihood of each sale and results in greater customer satisfaction.

The secure, simple, and efficient solution for your customer transactions

From mobile contactless payments to EMV/chip cards to gift cards, Genius Handheld can process them all. When linked to Keystroke POS, Genius Handheld enables sales associates to securely accept a customer's payment on the spot. And with the cloud-based technology of Genius, updates are performed remotely. Regulatory changes, feature enhancements, and new and emerging payment types are seamlessly delivered to all of your store's devices.



- 4-inch WVGA display and 480 x 800 resolution
- Secure PIN pad
- Optional barcode scanner
- Countertop stand (sold separately)

The results? No hassles, no headaches, and a greater focus on your customer's buying experience.

Use cases for Genius Handheld:	Risk-reducing measures:	Additional features:
<ul style="list-style-type: none"> Line-busting to minimize the wait to pay Turn store clerks into consultative personal shoppers Facilitate sidewalk sales to capture additional customers Save countertop space by placing the device on an optional stand Bringing the payment device to the customer on the sales floor 	<ul style="list-style-type: none"> Handling of cards by employees no longer necessary Eliminating "friendly fraud" from individuals targeting businesses without EMV Simplifying PCI validation Removal of sensitive card data from the POS PA-DSS Certified 	<ul style="list-style-type: none"> Gift card, mobile, and EBT SNAP payments Intelligent credit/PIN debit steering Refunds with or without receipt Full-color, touch-screen display Digital signature capture Manual/Key entry Tip & donation configuration



KeystrokePOS.com

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